



5425 Wisconsin Avenue  
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**Other International Locations:**

- Cameroon
- Ivory Coast
- India
- Mauritius

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# FACTS ABOUT OVAMBA

Ovamba Solutions, Inc., is an award winning 'TradeTech' company that supports financial institutions who want to serve growing businesses in emerging and frontier markets.

Ovamba's solutions combine innovative Sharia compliant structures with eCommerce, alternative trade finance, logistics services, and warehousing-on-demand to drive financial inclusion and promote growth.

Ovamba's SaaS innovations are available on a licensed basis, and the mobile apps are available for download from Google Play Store.

## **FOUNDED:**

2013 in Maryland USA. Registered in Delaware

## **CO-FOUNDERS:**

Marvin R. R. Cole and Viola A. Llewellyn

# OUR BUSINESS

Ovamba's model involves buying the inventory and assets that customers need/want to sell, and allowing them to buy the goods back over a contractual period of time.

Ovamba licenses its SaaS products to banks and other financial institutions who use the Ovamba Proprietary Risk model to assess, measure and approve business for trade transactions. Customers are typically wholesalers & retailers of FMCG in the trade and light manufacturing sectors. Customers apply for transaction via Ovamba Plus™ mobile app.

Ovamba's investor base of HNW and Institutional Investors co-fund these approved transactions via Ovamba's Mauritian Fund – PAIF (Pan African Investment Fund).

Ovamba's revenue model is license and fee based.

# MANAGEMENT TEAM AND BIOS



Marvin Cole, CEO and Chairman of the Board  
<https://www.linkedin.com/in/introceo/>



Viola Llewellyn, President and Advisory Board  
<https://www.linkedin.com/in/vallewellyn/>



Prashant Mahajan, Chief Tech. Officer  
<https://www.linkedin.com/in/mahajanprashant/>



Robert F. Sheahan, Advisory Board  
<https://www.linkedin.com/in/robert-sheahan-b38a3b/>



Eric V. Guichard, Advisory Board  
<https://www.linkedin.com/in/eguichard/>

## SOCIAL MEDIA



Facebook.com/Ovamba



@Ovamba4SMEs  
@VALlewellyn  
@marvinrrc



linkedin.com/company/Ovamba



GrowthAsAService  
GaaS  
BankPartner  
TradeTech  
ThisAintYourGranddaddysAfrica  
Ovamba4SMEs

# THE NUMBERS

**33**

Global staff

**~\$117 million**

Originated since coming out of Beta (2017)

**~360**

Funded customers

**4-6%**

Default rate

**7% and 16%**

Returns range between net of taxes (can vary)

# KEY FACTS

- Transactions – NOT loans. We do not issue credit. Customers pay/buy back before goods are released
- We are not regulated as a bank – we are a technology and Trade/Commercial company
- We offer a non-interest bearing instrument
- Ovamba revenue model is fee based
- Transaction sizes have been between 20,000 Euro and 500,000 Euro
- Transactions are generally between 4 months and 6 months
- Transaction size and duration is dependent on investor risk appetite and mandate
- We are Sharia Compliant – this is not exclusionary, we work with partners and investors from all backgrounds
- We have and can originate directly without Financial Partners but we prefer partnerships
- We also work with Policy makers and regulators
- We are committed to ESG and promote a fair and diverse work environment

# PRODUCTS AND INNOVATIONS

**BANKPARTNER ELITE™**

**BANKPARTNER STANDARD™**

**JASMEERA™**

**OVAMBA INVENTORY & POS SYSTEMS**

**OVAMBA PROPRIETARY RISK SYSTEM**

**WAREHOUSE-ON-DEMAND**

**PAMOJA™**

**GROWTH-AS-A-SERVICE™**

**PANTRAX GPS™**

**DELIVREX™**

**OVAMBA PLUS™**

**LOGISTICS SERVICES**



# OFFICIAL LOGO AND PLACEMENT



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